

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104472 /  
**Alt Order #:** 06833667  
**Product Desc:** HOUSE MAJORITY PAC  
**Estimate:** 1428  
**Flight Dates:** 09/21/12 - 10/01/12  
**Original Date / Rev:** 07/19/12 / 09/10/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC *revised*  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	86	\$52,825.00	\$44,901.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	86	\$52,825.00	\$44,901.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
<b>Totals</b>	<b>98</b>	<b>\$63,200.00</b>	<b>\$53,720.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	31%	\$63,200.00
Market	100%	\$203,870.97

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$53,006.45
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,619.35
KTUD	1%	\$2,038.71
KVVU	18%	\$36,696.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,309.68

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagn	6M	430a-5a	MTWT--S	:30	1	\$200.00	1	0.00	NM	2	\$400.00

Wake Up Early Wagners

COMMENTS APPLY TO SUB LINES A THRU B

WAKE UP EARLY W/THE WAGNERS CNX 1X

Order / Rev: 104472  
 Alt Order #: 06833667  
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC  
 Product Desc: HOUSE MAJORITY PAC  
 Estimate: 1428  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$200.00		0.00			
		Week: 09/25/12	10/01/12	MTWT--S					2	\$200.00		0.00			
E 2	KSNV	09/18/12	10/01/12	M-F 5-6a WakeUp w/Wa@M		5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
				M-F 5-6a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$400.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--					4	\$400.00		0.00			
E 3	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wa@M		6-7a	MTWTF--	:30	3	\$625.00	2	0.00	NM	3	\$1,875.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS CNX 9/18 SPOTS															
WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$625.00		0.00			
E 4	KSNV	09/18/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$900.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$900.00		0.00			
E 5	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				News 3 Sunrise SATURDAY											
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$375.00		0.00			
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Sunday Today											
TODAY ON SUNDAY CNX 9/23															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$625.00		0.00			
E 8	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd H	CM	9-10a	MTWTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
				M-F Today Show II											
TODAY SHOW II CNX 9/18															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$425.00		0.00			
E 9	KSNV	09/18/12	10/01/12	M-F Today Show III 4th H	CM	10am-11am	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				Today 4th Hour											
TODAY SHOW III NO CHANGE. SORRY															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$325.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$325.00		0.00			
E 10	KSNV	09/18/12	10/01/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$325.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$325.00		0.00			
E 11	KSNV	09/18/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$425.00		0.00			
		Week: 09/25/12	10/01/12	MTWTF--					3	\$425.00		0.00			
E 12	KSNV	09/18/12	10/01/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Agenda 1230pm											
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----					0	\$325.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/18/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
E 13	KSNV	09/18/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$425.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	3		\$425.00		0.00						
E 14	KSNV	09/18/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$325.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
E 15	KSNV	09/18/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$450.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$450.00		0.00						
E 16	KSNV	09/30/12	09/30/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
CHRIS MATTHEWS SHOW CNX 9/23 CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$500.00		0.00						
E 17	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
FIRST NEWS 3 AT FOUR CNX 9/18 FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	1		\$600.00		0.00						
E 18	KSNV	09/18/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
NEWS 4 AT 430P NO CHANGE SORRY NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$725.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	3		\$725.00		0.00						
E 19	KSNV	09/18/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$1,200.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	3		\$1,200.00		0.00						
E 20	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----	0		\$675.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$675.00		0.00						
E 21	KSNV	09/18/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	-----	0		\$1,000.00		0.00						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$1,000.00		0.00						
E 22	KSNV	09/18/12	10/01/12		CM	7-730pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12		09/24/12	-----						0	\$1,000.00		0.00			
Week: 09/25/12		10/01/12	MTWTF--						2	\$1,000.00		0.00			
E 23	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	-----						0	\$525.00		0.00			
Week: 09/24/12		09/30/12	-----S-						1	\$525.00		0.00			
E 24	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE CNX 9/24 THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12	M-----						1	\$4,000.00		0.00			
E 25	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	SU 930-10p	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
TBD CNX 9/23 TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/30/12	-----S						1	\$1,200.00		0.00			
E 26	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) PM Law & Order (synd) PRIME	CM	SU 10-11p	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
LAW & ORDER CNX 9/23 LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/30/12	-----S						1	\$1,200.00		0.00			
E 27	KSNV	09/18/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/18/12		09/24/12	-----						0	\$1,200.00		0.00			
Week: 09/25/12		10/01/12	MTWTF--						1	\$1,200.00		0.00			
E 28	KSNV	09/22/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S-						1	\$1,100.00		0.00			
Week: 09/24/12		09/30/12	-----S-						1	\$1,100.00		0.00			
E 29	KSNV	09/25/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONIGHT SHOW W/ JAY LENO CNX 9/18 TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12		10/01/12	MTWTF--						1	\$500.00		0.00			
N 30	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (5:00 AM-6:00 AM)	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/30/12	-----S-						1	\$625.00		0.00			
N 31	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S-						1	\$675.00		0.00			
N 32	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S-						1	\$525.00		0.00			

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 Estimate: 1428  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF ROS JEOPARDY/ WHEEL OF FORTUNE	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
N33	KSNV	09/25/12	09/28/12	Rachael Ray Rachael Ray JEOPARDY/ WHEEL OF FORTUNE	CM	11am-12pm	-TWTF--	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		1				\$375.00		0.00			
N38	KSNV	09/21/12	09/24/12	Today-AN Today-AN TODAY ONIGHT ADDED SPOT.	CM	205a-304a	M---F--	:30	1	\$100.00	1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		1				\$100.00		0.00			
N40	KSNV	09/21/12	09/24/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS CHANGE IN FLIGHT DATE- -ORDER NOW STARTS 9/21	CM	5-6a	M---F--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		4				\$400.00		0.00			
N41	KSNV	09/21/12	09/24/12	Today Show Today Show TODAY SHOW CHANGE IN FLIGHT DATES	CM	658a-9am	M---F--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		3				\$900.00		0.00			
N42	KSNV	09/21/12	09/24/12	M-F Today Show III 4th BM Today 4th Hour TODAY SHOW III CHANGE IN FLIGHT DATE TO 9/21	CM	10am-11am	M---F--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		3				\$325.00		0.00			
N43	KSNV	09/21/12	09/24/12	Rachael Ray Rachael Ray RACHEL RAY FLIGHT DATE CHANGE TO 9/21	CM	11am-12pm	M---F--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		3				\$325.00		0.00			
N44	KSNV	09/21/12	09/24/12	Noon News Noon News NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21	CM	12-1230pm	M---F--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		3				\$425.00		0.00			
N45	KSNV	09/21/12	09/24/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA FLIGHT DATE CHANGE	CM	1230-1p	M---F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		2				\$325.00		0.00			
N46	KSNV	09/21/12	09/24/12	Days of our Lives Days of our Lives DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21	CM	1258p-2pm	M---F--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		3				\$425.00		0.00			
N47	KSNV	09/21/12	09/24/12	The Doctors The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21	CM	2pm-3pm	M---F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		2				\$325.00		0.00			
N48	KSNV	09/21/12	09/24/12	Dr. Phil Dr Phil DR. PHIL FLIGHT DATE CHANGE TO 9/21	CM	3-4p	M---F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--		2				\$450.00		0.00			
N49	KSNV	09/21/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21	CM	4-5pm (4:30 PM-5:00 PM)	M---F--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00

Order / Rev: 104472  
 Alt Order #: 06833667  
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC  
 Product Desc: HOUSE MAJORITY PAC  
 Estimate: 1428  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N49	KSNV	09/21/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21		4-5pm (4:30 PM-5:00 PM)	M---F--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--					3	\$725.00		0.00			
N50	KSNV	09/21/12	09/24/12	M-F Early News M-F Early News EARLY NEWS FLIGHT CHANGE TO 9/21	CM	5-630p	M---F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--					3	\$1,200.00		0.00			
N51	KSNV	09/21/12	09/24/12	M-F Jeopardy M-F Jeopardy JEOPARDY FLIGHT CHANGE TO 9/21 START..	CM	630-7pm	M---F--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--					3	\$1,000.00		0.00			
N52	KSNV	09/21/12	09/24/12	M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE FLIGHT CHANGE TO 9/21	CM	7-730pm	M---F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--					2	\$1,000.00		0.00			
N53	KSNV	09/21/12	09/24/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE FLIGHT CHANGE TO 9/21	CM	11pm-1135pm	M---F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M---F--					1	\$1,200.00		0.00			
													Totals	98	\$63,200.00